

**BIAS AND PROPAGANDA****41****Stage 3: Comprehension**

**Directions:** Read the passage. Then follow the directions on the next page.

## **Don't Miss Out!**

Everybody in America loves whales, and this will be our most popular nature poster ever! Created by California artist Steve Baruch, the poster shows a loving mother whale swimming with her adorable calf. Every detail is true to life. The picture is beautiful!

Steve has been a wildlife painter for over twenty years. His one-of-a-kind paintings command top prices. Art critic Russell Moran says that Baruch is his favorite artist. When we first asked Steve about doing a poster, he said, "No way!"

How did we talk him into it? Experts know that we make the best posters in the business. When he saw the brilliant colors and the quality paper in WallArt Posters, he agreed—but with one condition. Steve said we could print only 1,000 copies of his design. Each poster is numbered. When we sell out, **WE CANNOT REPRINT!**

You will never again see a deal like this one. You can own a rare, numbered poster by a world-famous artist for only \$25.99.

Don't miss this chance. Everyone who is anyone will want one of these posters. But only 1,000 lucky individuals will ever own one.

For your copy of "Mother Whale," send \$25.99 plus tax and shipping to WallArt, Box 5669, New Haven, CT 06511. To place your order immediately, dial 1-800-555-0734 toll-free.

**BIAS AND PROPAGANDA** **41**  
**Stage 3: Comprehension (continued)**

**Directions:** Write examples of propaganda and bias that you can find in the passage. Then, for each example, write how the author is trying to persuade the reader.

1. Example: \_\_\_\_\_

How the author is trying to persuade the reader:

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2. Example: \_\_\_\_\_

How the author is trying to persuade the reader:

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3. Example: \_\_\_\_\_

How the author is trying to persuade the reader:

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4. Example: \_\_\_\_\_

How the author is trying to persuade the reader:

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**BIAS AND PROPAGANDA 55****Stage 4: Comprehension**

**Directions:** Read the passages below. Then fill in the chart on the next page.

## Passage 1

You've heard about the new musical coming to town, haven't you? That's right, the musical *West Side Tango* is coming here soon, and you don't want to miss it. Tickets go on sale at the Majestic Theater on Friday at noon, and you should plan to line up early because the tickets won't last long. Don't miss your only chance to see this great show!

## Passage 2

There is no substitute for organic milk. Experts agree that organic milk is better for you than milk that may contain growth hormones or traces of chemicals. Farmers know that organic milk is the best kind, and kids agree that it tastes great! Get some today, and make sure the label says "Organic"!

## Passage 3

When Bruce Kenyon runs for mayor in November, he will surely win. Everybody in town is going to vote for Kenyon because he's the right man for the job. Don't be the only person to vote for his opponent. Support Kenyon in November, and let's get this town back on track!

## Passage 4

Until last week, my hair was dry and brittle, and I couldn't stand the way it looked. I finally decided to do something about it, and that's when I tried Green Kelp Shampoo and Conditioner. Green Kelp is the shampoo that Pamela Molie uses, and no one has more beautiful hair than she does. Try Green Kelp for yourself, and see how right Miss Molie is!

**BIAS AND PROPAGANDA 55****Stage 4: Comprehension (continued)**

**Directions:** Use information from the passages to fill in the chart.

<b>Author's Opinion</b>	<b>Purpose of the Passage</b>	<b>Propaganda Techniques Used</b>
Passage 1		
Passage 2		
Passage 3		
Passage 4		